

SATURDAY, SEPTEMBER 13, 2008

## Maternity Week - Baby Plus Giveaway



**If you're pregnant and around 18 weeks this is definitely the product you want to take a look at.**

The **Baby Plus** curriculum is a series of 16 naturally derived sounds that resemble a mother's heartbeat. The rhythm of the sounds increases incrementally as the pregnancy

progresses. The BabyPlus sonic pattern introduces your child to a sequential learning process, built upon the natural rhythms of their own environment. This "auditory exercise" strengthens learning ability during the developmental period when the advantages will be most significant and enduring for a child. BabyPlus is the first educational tool designed for prenatal use that has been proven effective. BabyPlus children have an intellectual, developmental, creative, and emotional advantage from the time they are born.

Your baby can very clearly hear these patterns. She/he learns to discriminate between the sound coming from the mother and those from BabyPlus. In other words, learning has begun.



BabyPlus is based on more than 25 years of scientific research. Our prenatal curriculum introduces your developing baby to learning in the only true language of the prenatal environment, the language of the maternal heartbeat. The spoken word is too difficult for the developing child to understand and music is too complex. However, scientifically conducted studies show that the prenatal child recognizes the maternal heartbeat and can learn to differentiate progressively more rhythmic patterns of that sound.