


Health Digests

BabyPlus Pre-Natal Education System

By [Health](#) on October 7th, 2008 | [No Comments](#) 

BabyPlus is an audio device that introduces patterns of sound to prenatal children in the only language they understand – the maternal heartbeat. As a baby discriminates the simple rhythmic sounds of BabyPlus from those of the mother.

BabyPlus parents report babies at birth and infancy:

- More readily nurse
- Display an increased ability to self-soothe
- Are more interactive & responsive
- Are more relaxed & alert at birth

And later in life demonstrate:

- Earlier developmental milestones
- Enhanced intellectual abilities
- Longer attention spans
- Improved school readiness
- Greater creativity & independence

What Is It?

The BabyPlus curriculum is a series of 16 naturally derived sounds that resemble a mother's heartbeat. The rhythm of the sounds increases incrementally as the pregnancy progresses. The BabyPlus sonic pattern introduces your child to a sequential learning process, built upon the natural rhythms of their own environment.

This “auditory exercise” strengthens learning ability during the developmental period when the advantages will be most significant and enduring for a child. BabyPlus is the first educational tool designed for prenatal use that has been proven effective. BabyPlus children have an intellectual, developmental, creative, and emotional advantage from the time they are born.

Your baby can very clearly hear these patterns. She/he learns to discriminate between the sound coming from the mother and those from BabyPlus. In other words, learning has begun.

You're never too young to learn. In fact, you don't even have to be born

BabyPlus is based on more than 25 years of scientific research. Our prenatal curriculum introduces your developing baby to learning in the only true language of the prenatal environment, the language of the maternal heartbeat. The spoken word is too difficult for the developing child to understand and music is too complex.

However, scientifically conducted studies show that the prenatal child recognizes the maternal heartbeat and can learn to differentiate progressively more rhythmic patterns of that sound.

What are professionals saying about BabyPlus?

The BabyPlus Company thanks the progressive, thoughtful adopters of our curriculum and the countless media outlets that have featured our product. Parents from every societal level have enriched the prenatal environment of their child with BabyPlus.

"Baby Plus may have been the simplest, yet most important thing I did for Mary before she was born. From her quiet, calm alertness as a newborn to her, now happy, interactive personality as a toddler, I have been amazed at what a difference Baby Plus has made in the way she learns from everyone and everything around her."

Elizabeth Moore, M.D.
Pediatrician

"I used the Baby Plus Prenatal Education System during my own twin pregnancy and have recommended it to many of my patients and friends. The literature just made sense to me and I found the process enhanced the bond between me and my daughters during my pregnancy."

Dr. Jenn Berman
Licensed psychotherapist
Author, LA Times Best-Seller The A to Z Guide to Raising Happy Confident Kids

"As a pediatric physical therapist, the developmental strengths of the BabyPlus children I've seen in my practice are very convincing. These children consistently demonstrate very strong fine and gross motor skills, early milestones, and long attention spans. Now, I too am a BabyPlus mother (of three) and I have seen countless additional benefits in my own children, most notably their strong learning sk-

ills and long-term memory, and adaptive dispositions. What a wonderful investment!”

Paula Ryan, PT
Pediatric Physical Therapist

“I just love your BabyPlus! I would recommend it to anyone! My son was alert and active from the time we began using your product at 18 weeks gestation. Gradually, he began to anticipate his “sessions” and would kick when it began. Since his birth he has been more alert than the average baby. He is now 16 months old and has more than 50 words in vocabulary, listens intently, watches lips and speaks 10-15 words in his father’s native Italian! I credit half of this development to Babyplus!! He has benefitted greatly from your product!”

Katy Corsi
Teacher

“An expectant mother provides for the physical growth of her developing child through conscientious lifestyle, diet, and the use of prenatal vitamins. BabyPlus offers similar enrichment by strengthening a child’s learning capacity at the most critical period of development. I have seen the remarkable benefits myself.”

Susan Morrow, Ph.D.
Molecular Biologist

“BabyPlus is a brilliant invention. I have used it myself, will definitely use it again, and have only positive things to say about it in my book.”

Sarah Brewer, M.D.,
Author, SuperBaby: Boost Your Baby’s Potential from Conception to Year One

“For their child’s lifetime development, every parent should hear about this discovery, an innovation representing the single most significant step science has taken toward increasing infant potential.”

Rene Van de Carr, M.D.,
Author, While You Are Expecting

“It’s hard to overestimate the benefits.”

Roy Ridgeway,
Author, The Unborn Child

“I think that someday, the use of BabyPlus will be absolutely as common during pregnancy as is taking a prenatal vitamin today.”

Karen Bell,
Registered Nurse, BabyPlus mother of three

The BabyPlus Prenatal Education System is the only system of its kind to be granted two patents from the United States Patent Office

Among obstetricians, pediatricians, scientists, and educators, there is tremendous interest in the impact of prenatal learning. BabyPlus is the irrefutable leader in this field. BabyPlus is based on solid scientific theory, is supported by extensive research, and its value is definitively proven by follow-up studies.

BabyPlus is not a toy - it is a profound educational tool, and the first step in your child's lifelong cognitive development.

BabyPlus was developed by Dr. Brent Logan, a developmental psychologist who directs the Prenatal Institute, Seattle, WA. Dr. Logan's 25 years of research have demonstrated that prenatal learning using a curriculum based on the maternal placental heartbeat is the most effective means of communicating with your developing child.

Why Use It?

Using BabyPlus during pregnancy provides a wonderful bonding opportunity for mother and baby.

In the prenatal period, the brain is at its most receptive stage of learning. By enriching the auditory environment during this crucial period, independent studies have shown that a child's long term learning capacities are improved.

This early advantage means children will be able to absorb and appreciate far more of their environment than if they had not received prenatal enrichment. BabyPlus children have an intellectual, social, creative, and emotional advantage from the time they are born.

Do Babies Like BabyPlus?

Developing babies appear to like it very much. They frequently respond with soft, repeated movements accompanying the rhythmic lessons. Mothers report this to be comforting, and have confirmed that their babies anticipate, recognize, and seem to enjoy this activity. Virtually every mother who has ever used the BabyPlus system emphasizes that it has been a tremendous bonding opportunity and experience.

How To Use BabyPlus

Safe and easy to use, the BabyPlus curriculum is a series of 16 patented audio lessons.

For optimal learning, we recommend that you begin using BabyPlus between the 18th and 32nd week of pregnancy. BabyPlus is used twice per day, 1 hour in the morning and 1 hour in the afternoon or evening.

Simply enclose the unit inside the fabric pouch. With the speaker pointed inward, place the unit on your abdomen at mid-level and fasten the strap around your waist. The volume of BabyPlus is preset at a precise, safe level.